

Conceptual hook/appeal

Empty rectangular box for Conceptual hook/appeal.

Through-line (elevator pitch)

Large empty rectangular box for Through-line (elevator pitch).

Theme(s)

Empty rectangular box for Theme(s).

First Plot Point

Empty rectangular box for First Plot Point.

Mid-Point Shift

Empty rectangular box for Mid-Point Shift.

Second Plot Point

Empty rectangular box for Second Plot Point.

Pinch Point 1

Empty rectangular box for Pinch Point 1.

Pinch Point 2

Empty rectangular box for Pinch Point 2.

Part 1

Set up

Part 2

Response

Part 3

Attack

Part 4

Resolution

